

# AT THE EDGE



## GROWING CITIES

NJIT's Enterprise Development Center – the EDC – is home to some 90 companies at the entrepreneurial leading edge. Among them is City-Hydroponics ([www.city-hydroponics.com](http://www.city-hydroponics.com)), which offers proprietary technology for urban farming that can grow fresh produce within the community where it's consumed, bring new life to shuttered factories and warehouses, and create jobs with a future. City-Hydroponics is advancing their agenda through the use of a multi-tier hydroponic growing system yielding crops four to ten times more abundant than conventional systems.

NJIT and EDC companies have long been engaged in workforce development. In this tradition, City-Hydroponics is also at the edge, training workers that urban farms will need. Currently, they're partnered with Liberty Science Center, NJIT and the Greater Newark Conservancy to teach skills that will feed people, provide meaningful employment and improve communities.

"We're pioneering a new food industry," says Matthew Moghaddam, chief operating officer at City-Hydroponics. "We're significantly improving the quality and efficiency of crop production while cutting transport miles and reducing cost to consumers. It's a win for everyone."