Many talented and dedicated individuals are playing key roles in the rebirth of the devastated World Trade Center site in New York City. Architect Serge Demerjian AIA is among them. Demerjian, a 1993 graduate of NJIT, joined Silverstein Properties, Inc. (SPI) in 2006 from Skidmore, Owings & Merrill to manage the challenging design phase for redevelopment of the site’s eastern half. His responsibilities encompass integrating three skyscrapers with the new roads, PATH station and underground retail space that will revitalize lower Manhattan. This entails working closely with SPI’s development partner, the Port Authority of New York and New Jersey. Ensuring a seamless transition from design to construction also requires Demerjian to coordinate interaction with numerous other city and state agencies.