

IN CONCLUSION



*Winning entry by
Everett Aldrich*

PICTURES OF HEALTH

The students at NJIT's College of Architecture and Design were recently challenged by Horizon Blue Cross Blue Shield of New Jersey to creatively interpret the theme "Journey to Health." In response, more than 50 submitted work to a panel of judges representing Horizon and NJIT, as well as the architectural firms BCH Healthcare Architects and HOK.

The winning entries – by digital design students Everett Aldrich, Adriana Eteson and Kevin Ratigan; interior design student Angelica McKenzie; and industrial design student and honorable mention honoree Fabio Castellanos – have been displayed at Horizon's Newark headquarters. Each winner received an honorarium of \$1000 plus the cost of materials. Honorable mention garnered a \$500 honorarium plus materials cost.

The competition was coordinated at NJIT by David Brothers with support from Jose Alcala and Augustus Wendell, members of the School of Art+Design faculty.

Glenn Goldman, director of the School of Art + Design, said in commenting on the talent demonstrated, "One way artists and designers traditionally distinguish themselves early in their careers is to enter competitions and have exhibitions. The fact that 11 of our entries were selected as finalists and we had four winners and an honorable mention gives these students recognition that can distinguish them from peers, colleagues and competitors."

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