This image by Thanh Nguyen was created for a third-year studio course in the Digital Design program at NJIT’s School of Art + Design. Because so much digital graphic work must tell an engaging story, whether it’s advertising a product or entertaining a movie audience, students learn by illustrating their own narratives. Students are challenged to integrate their knowledge and skill in three-dimensional modeling, texture-mapping, lighting, composition and story-telling into a carefully constructed, high-resolution illustration as one of several studio assignments given over the semester.

The School of Art + Design is part of the NJIT College of Architecture and Design. The school offers four programs: BA in Digital Design, BA in Interior Design, BS in Industrial Design and the BFA in art.

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